

FRIENDS IN NEED AT THE CITADEL HALIFAX HOTEL



Cyndi Penwell, Director of Sales & Marketing for the Citadel Halifax Hotel, handing a check to Monique Auffrey, Executive Director of Family SOS

This past holiday season the Citadel Halifax Hotel's 9th Annual Friends in Need program provided Family SOS with a surprise financial boost. The donation was part of The Citadel Halifax Hotel's participation in the Friends in Need program, an annual initiative held at more than 25 hotels across Canada managed by SilverBirch Hotels & Resorts, including The Citadel Halifax Hotel. Under the program, the hotel offered low holiday rates and donated \$10.00 to Family SOS from every room sold between December 20 & 26, 2008. Family SOS is a non-profit social service agency, established in 1978 in the Halifax Dartmouth area because of concerns over child abuse and child neglect. Through this generous donation The Citadel Halifax Hotel demonstrated their commitment to corporate responsibility in the city in which they work. For more information visit www.CitadelHalifaxHotel.com and www.FamilySOS.ca

Photography by Emily Haynes